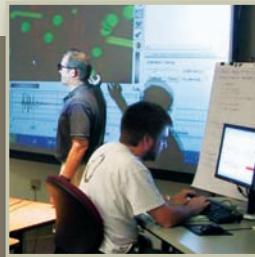
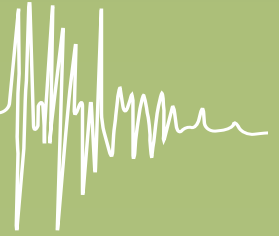


Geotechnical Earthquake Engineering
and Soil Dynamics IV

GEESD IV

MAY 18-22, 2008 | SACRAMENTO, CA



EXHIBITOR PROSPECTUS



WWW.GEESD.ORG



GEESD IV

MAY 18-22, 2008 | SACRAMENTO, CA

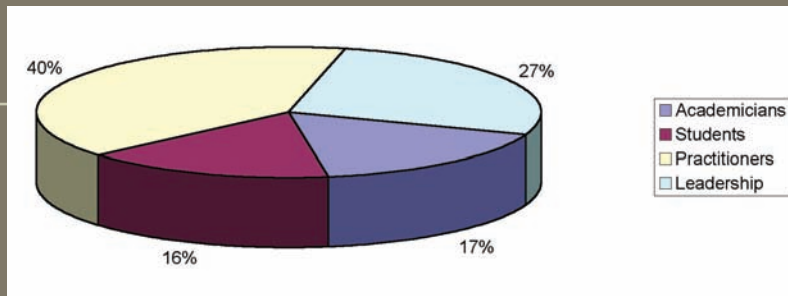
GEESD IV is the 4th decennial Geotechnical Earthquake Engineering and Soil Dynamics Conference organized by the EESD Committee of the Geo-Institute of ASCE. GEESD IV follows the highly successful GEESD conferences in Seattle, Washington (1998), Park City, Utah (1988), and Pasadena, California (1978). GEESD IV will bring together the broad community of geo-professionals working on earthquake engineering and soil dynamics problems for this comprehensive decennial examination of our technical disciplines. The coverage will be diverse, including case histories and practice-oriented papers, recent research findings, innovative technologies, and the emerging arts across many of our disciplines. Professional engineers, researchers, specialty contractors, regulators, educators, and students will interact across a broad range of technical sessions, tutorials, short courses, discussions, and equipment demonstrations.

EXHIBITOR BENEFITS:

Booth rentals include one (1) 6-foot skirted table, chair, trashcan and an ID sign, in addition to the following benefits:

- One (1) full registration, which permits access to all conference sessions and functions
- Two (2) exhibit hall registrations at the discounted rate of \$250 each, which grant access to **only** the exhibit hall and the functions therein
- Face time with qualified buyers
- A post-conference attendee list
- Exposure at the Poster/Student Reception and during all breaks
- Complimentary food and beverages during the breaks
- Recognition during the technical program
- A heightened profile in the Geotechnical Earthquake Engineering community

TO RESERVE SPACE: Complete the exhibit space contract on the next page. A deposit of at least 50% of the total space rental must accompany the application. **The balance is due by March 13, 2008.** Applications received **after March 13, 2008,** must be accompanied by full payment. The booth will not be assigned without full payment.



SOFTWARE COMPANIES: Here's Your Chance to "Show Your Stuff."

Demonstration sessions are available to exhibiting software companies for an additional fee of only \$400. For more information and to reserve your demo session, contact Jeff Sandersen at 703-295-6107 or sandersen@asce.org

SCHEDULE (SUBJECT TO CHANGE)

Day 1: Sunday, May 18, 2008

Move in 12:00 p.m. - 4:00 p.m.

Day 2: Monday, May 19, 2008

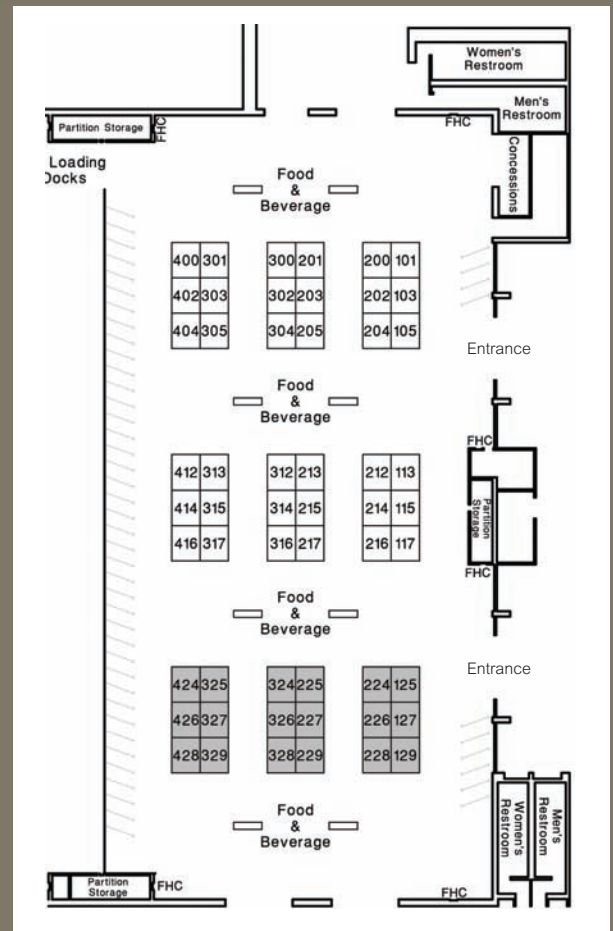
Exhibit Hall Open 10:00 a.m. - 7:30 p.m.
 Break 10:30 a.m. - 11:00 a.m.
 Lunch 12:30 p.m. - 2:00 p.m.
 Break 3:30 p.m. - 4:00 p.m.
 Wine Tasting/Poster Session 5:30 p.m. - 7:30 p.m.

Day 3: Tuesday, May 20, 2008

Exhibit Hall Open 9:30 a.m. - 1:30 p.m.
 Break 10:00 a.m. - 10:30 a.m.
 Lunch 12:00 p.m. - 1:30 p.m.

Day 4: Wednesday, May 21, 2008

Exhibit Hall Open 9:30 a.m. - 3:30 p.m.
 Break 10:00 a.m. - 10:30 a.m.
 Lunch 12:00 p.m. - 1:30 p.m.
 Break 3:00 p.m. - 3:30 p.m.
 Move out 3:30 p.m. - 7:00 p.m.



Please note that shaded booths will be made available if necessary once main hall has been filled.

EXHIBIT SPACE CONTRACT

I. INFORMATION FOR SHOW PROGRAM:

Complete Company Name as it will appear in Final Program: _____

Parent Company or Official Company Name: _____

Street Address: _____

City, State, ZIP, Country: _____

Telephone: () _____ Fax: () _____

Email: _____ Web Site: _____

Correspondence should be sent to: _____

Address: _____

City, State, ZIP: _____

Telephone: () _____ Fax: () _____

Email: _____

Booth preferences: 1. _ 2. _ 3. _ 4. _ 5. _ 6. _

2. PAYMENT INFORMATION:

_____ Number of booths at \$1,700 each = \$ _____ Total amount

Check Visa MC AMEX

Card Number: _____ Expiration date: _____

Cardholder's Name: _____

Authorized Signature: _____

3. PAYMENT POLICY:

Contracts must be accompanied by partially refundable deposit equal to 50% of the total rental for each booth requested. The balance is **due March 13, 2008**. Applications received **after March 13, 2008**, must be accompanied by full payment.

4. RULES & REGULATIONS:

It is understood that this document will become a binding Contract upon acceptance by ASCE and incorporated into this contract are the terms, conditions, rules and regulations contained herein. Please retain a copy of this contract for your records. Your signature is acceptance of the Rules & Regulations as included with this contract. The Application will be returned if it is not properly signed and space will not be assigned until the contract is properly executed and/or the appropriate payment is received. The signer agrees to accept the space assigned and can reject it within 10 days of the date of confirmation.

Authorized Applicant Signature _____ Title _____ Date _____

ASCE Representative _____ Date _____

Geo-Institute of ASCE
Geotechnical Earthquake Engineering
and Soil Dynamics IV
Sheraton Grand Sacramento Hotel
Sacramento, CA ■ May 18-22, 2008

TO RESERVE YOUR SPACE

Return signed contract and payment to:
ASCE/GEESD 2008 Conference
P.O. Box 79668,
Baltimore, MD 21279-0668, USA

Or fax:

Attn: Customer Service
Fax #: (703) 295.6144

Questions?

Dial 800--548-2723 (Domestic)
or 703-295-6300 (International)
to speak with a Customer
Service Representative

SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

Increase your organization's visibility and develop new potential business. Sponsor an event at GEESD IV 2008. Contact Ann Kashnikow at 703-295- 6349 or akashnikow@asce.org for more information.

To view the many GEESD IV Sponsorship Opportunities, visit the Sponsors page on the GEESD IV 2008 website at: www.geesd.org

OFFICIAL USE ONLY

Booth(s) assigned: _____
Date Assigned: _____
Total Booth Cost: _____
Amount Received: _____
Check#: _____
Balance due: _____
Check#: _____

RULES AND REGULATIONS

CANCELLATION: The Exhibitor specifically recognizes and agrees that ASCE will sustain losses in the event the Exhibitor fails to provide timely written notice of cancellation (by certified mail). In keeping with industry practice, the existence of such practice being hereby acknowledged by the Exhibitor, and because such losses cannot be precisely measured but include the costs associated with the inability to replace those canceling, advertising, credibility, redesigning of floor space, and the like, the Exhibitor agrees upon the following late cancellation assessment schedule as being in the nature of liquidated damages, which schedule is specifically designed to compensate ASCE for its losses and not constitute a penalty, should the Exhibitor fail to provide timely written notice, by certified mail, of cancellation of all or any part of its assigned booth space.

CANCELLATION DURING THE PERIOD OF ASSESSMENT:

Based on the event start date, May 18, 2008, the following will apply:

- 90 days or more prior to event start date - 0%
- 60 to 30 days prior to event start date - 50%
- Less than 30 days prior to event start date - 100%

Cancellations will be accepted only in accordance with the above schedule. There will be no refunds for cancellations received less than 30 days prior to event start date and failure to make full payment of deposit on exhibit space rental fee 30 days prior to event start date on a Contract filed prior to, or on, that date will subject Exhibitor to Cancellation of Contract by ASCE, forfeiture of deposit made and liability for balance due. If booth space is not occupied by 4:00 pm on the day before the event start date ASCE shall have the right to use the space. Reselling by ASCE of an Exhibitor's canceled space shall not act to excuse Exhibitor from assessment.

EXHIBIT HOURS: Exhibit hours, subject to change by ASCE, are published in the preliminary program.

SPACE: The exhibit space diagram shows the floor arrangement of space. Dimensions and location of each booth are believed to be accurate but only warranted to be approximate.

ARRANGEMENT OF EXHIBITS: One six-foot table, one chair, one wastepaper basket, and one vendor ID sign are provided without charge. All other furnishings, equipment, services, etc., will be provided by Exhibitor at its own expense and responsibility. Display materials may be placed up to a height not exceeding eight feet from the building floor. In any portion of the booth beyond mid-point from the rear background of the booth, all parts of the exhibit shall be placed not to exceed the height of four feet. Exhibits not conforming to these specifications or which in design, operation, or otherwise are objectionable in the opinion of the management will be prohibited. All demonstrations and exhibits must be confined to the exhibit areas. No exhibitor shall assign, sublet, or share the whole or any part of the booth space allotted.

GENERAL RESTRICTIONS: Exhibitors are prohibited from using amplifying equipment that is objectionable to ASCE. ■ Exhibitors must confine their activities to their contracted space. ■ Exhibitors will not be permitted to use strolling entertainment or to distribute samples or souvenirs except from their own exhibit area. ■ Exhibitors who use costumed models or mannequins should be sure that their manner of appearance and dress is such as to not offend even the most critical. ■ Draping materials and other decorative materials must be flameproof and comply with all State and local regulations. ■ ASCE reserves the right to require modification of questionable exhibits. ■ "Cash and Carry" sales are not permitted from the exhibit floor. ■ Exhibitors using music in their exhibit area, either live or mechanical, must provide ASCE with a copy of Exhibitors licensing agreement with ASCAP, BMI, SESAC or other such licensing organization or must expressly warrant in writing to ASCE that no such license is required due to exemption under 17 U.S.C. § 110 (5) or other specified exemption. Further, should Exhibitor play music, Exhibitor agrees to indemnify and hold ASCE harmless from any action brought against ASCE by ASCAP, BMI, SESAC or other licensing organization for the playing of such music. ■ Exhibitors are prohibited from serving alcoholic beverages or any other food and beverages without written approval from ASCE. ■ Exhibitors must comply with all safety provisions and other rules and regulations as noted and as required by the Facility and Fire Marshall. ■ The laws of the Commonwealth of Virginia shall govern the construction, interpretation and enforcement of this agreement.

LIABILITIES: The Exhibitor agrees that ASCE, its agents, and employees, and the Facility or ASCE employees: (a) Will not be responsible for any damage to or for the loss or destruction of the Exhibitor's property or injuries to the Exhibitor, his representatives, agents or employees, all claims for any such loss, damage, destruction, or injury being expressly waived by the Exhibitor, (b) Will be exempted from or indemnified for any claims for injury to any of the Exhibitor's representatives, agents, or employees. The Exhibitor is required to provide a certificate of insurance to ASCE. Exhibitor shall also indemnify and save and hold harmless ASCE and Facility from and against any cost, expense, liability, or damage which may be incident to, arise out of, or be caused by an act, omission, negligence or misconduct on the part of Exhibitor or its agents, servants, employees, contractors, guests, licensees or invitees, provided such damage or injury has not occurred due to the gross negligence of ASCE or Facility. Such indemnification shall not be limited to insurance required herein. ASCE, its agents and employees and ASCE will not be liable for failure to hold the Exhibits as scheduled. Payments for booth space will be returned in that event except that any actual expense incurred in the connection with the Exhibits will be deducted if the Exhibits are called off because of fire, or any act of God, or the public enemy, or strike, or terrorism, or war declared or undeclared, or epidemic, or any law or regulation of public authority or any other act beyond the control of ASCE, which makes it impossible or impracticable to hold the Exhibition.

INSURANCE: Exhibitors shall insure their own exhibits and display materials. Exhibitors shall carry Public Liability Insurance with a \$1,000,000.00 combined single limit or bodily injury, accident, and property damage. Exhibitor shall obtain a waiver of subrogation, releasing the carrier's subrogation rights, from any insurance carrier that carries fire, explosion or any other risk coverage insuring their property. ASCE will not provide security guard service for this meeting. ASCE is not responsible for loss or theft of any kind.

AMERICANS WITH DISABILITIES ACT: Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless ASCE and Facility against cost, expense, liability or damage, which may be incident to, arise out of, or be caused by Exhibitor's failure to have their exhibit area comply with requirements under the Act.

HANDLING AND STORAGE: The Facility will not accept or store exhibit materials or empty crates. The Exhibitor will make his own arrangements for delivery and receipt of shipments and storage of crates before move-in time. Fire regulations prohibit the storage of empty crates and cartons within the Exhibitor's booth area.

BOOTH FURNITURE, LABOR AND DRAYAGE: Orders for utility services may have advance order deadline requirements that must be adhered to by Exhibitors in order to ensure installation prior to show opening.

ADMISSIONS: All persons visiting the Exhibits will be admitted according to the rules and regulations of the Exhibits as issued or amended by the authorized representative of ASCE.

RULES AND REGULATIONS: Exhibitors will abide by all other provisions of these rules and regulations, and with fire regulations and all other regulations of governmental agencies and the Facility. It is expressly understood and agreed by applicant that the Rules and Regulations of the Exhibit as issued or amended by ASCE are hereby made an integral part of the Contract and of the agreement between Applicant and ASCE for this reference and to the same extent and effect as if said Rules and Regulations were set forth in full in the contract.

UNION RESTRICTIONS: Exhibitors agree to abide by all local jurisdiction union requirements, if applicable, for work involving installation and dismantling of exhibit space.

ATTENDEE LISTING: Exhibitors/Sponsors understand and agree that the attendee list is provided for one-time use, solely for the purposes of conference follow-up. A separate mailing list rental form must be submitted and approved by ASCE before Exhibitors/Sponsors make any subsequent use of this list. Neither the list nor any excerpts thereof may be duplicated, reproduced, reused, or transferred without prior written authorization of ASCE. Exhibitors/Sponsors understand that attendee lists are seeded with decoy names to detect unauthorized use.